



ENTRY FORM

Participant name or Team Lead name

Phone number

E-mail

Address

CNIC number

Gender

<input type="text"/>	<input type="text"/>
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Qualification

Occupation

Name of Educational Institution/Organization

Idea Detailing

Maximum of 300 words

Describe your innovative idea in this section.

The Solution Statement

Maximum of 100 words. The solution statement should specify what you want to achieve with your innovative idea and provide a brief overview of the solution you are proposing.



Desired Outcome(s)

Maximum of 200 words

Describe how your idea will provide a workable solution for the problem. What are your desired outcomes?

Resource Management

Maximum of 100 words

List down the resources you will need to implement your idea and provide an estimated budget for the project.

Please email the completed form to NAHAROON@COCA-COLA.COM

To submit your entry, keep email subject: **THE DASANI DISCOVERY CHALLENGE – ENTRY**

Frequently asked Questions (FAQs)

1. How do I apply for the competition?

Entries will be accepted through an online form available on the website – www.coca-colajourney.com.pk
Kindly Download the form and email the complete document to us on NAHAROON@COCA-COLA.COM

2. What are the eligibility criteria for participating in the competition?

Anyone who is 18 years of age or older and a resident of Pakistan is eligible to participate. The participant can either be an individual or teams comprising a maximum of 3 members.

3. Can working professionals apply for the competition?

Yes, the competition is open for everyone.

4. Is there an entry fee for the competition?

No, there is no entry fee for this competition.

5. What is the maximum number of participants we can have in a team?

A maximum of 3 team members are allowed in one team.

6. Can I participate as an individual?

Yes, you can participate as an individual.

7. What is the deadline to submit the entry for the competition?

The deadline to submit for the Dasani Discovery Challenge is 31st December 2018.

8. What is the theme of the challenge?

The theme of the challenge is to submit creative, innovative and cost-effective ideas within the domain of plastic waste management, i.e. collection, sorting of waste and recycling. The core focus is on recycling of Polyethylene Terephthalate (PET) which is the main form of Dasani's packaged product. Although PET recycling is a common practice in Pakistan, Dasani is still seeking 100% environment friendly and cost-effective ways to recycle its PET bottles.

9. Is there a prize?

Seed prize money will be presented to support the start-up ideas of the innovation challenge. PKR 500,000 for winner, PKR 300,000 for 1st runner-up and PKR 200,000 for 2nd runner-up (all amounts are exclusive of any taxes).

10. What is the selection procedure?

Upon receiving complete entries on 31st December 2018, an initial jury will collate and evaluate them. The top 10 entries that are shortlisted will be requested to present their idea to a panel of experts in a presentation.

11. What are the criteria on which my idea will be evaluated?

Participants will be judged on their innovative ideas which will revolve around the following domains to develop for plastic recycling:

1. PET collection models and awareness creation strategies
2. PET sorting model; to sort Dasani PET bottles out of the general plastic waste (shopping bags, wrappers, labels, food packaging etc)
3. PET recycling models for effective and efficient recycling

12. Do I need to have a working prototype of my idea?

No, just an idea relevant to the chosen themes is sufficient to participate. But if the entry is shortlisted, you will have to present your idea to a panel of experts.

13. Will I be allowed to edit my entry after I email it?

No, you will not be able to edit your entry once you submit it. Please ensure you fill in all pertinent details about your team and innovative idea before emailing.

14. How do I stay updated on the competition?

You can stay updated on the competition through our website – <https://www.coca-colajourney.com.pk/> or our Facebook page: <https://www.facebook.com/dasanipk/>

15. If I have queries related to the competition that are not covered in this document, what do I do?

You can email us on the following email address: NAHAROON@COCA-COLA.COM

The Dasani Discovery Challenge

Terms & Conditions for Participation

01. ELIGIBILITY:

- a) **The Dasani Discovery Challenge** is open for participation by individuals and teams up to three members.
- b) The applicants must be residents of Pakistan.
- c) Applicants must be 18 years or older to participate in **The Dasani Discovery Challenge**.

02. REGISTRATION:

- a) All individuals should individually register, using the given link to the Entry Form.
- b) If competing as a team, the team leader is to register on the team's behalf.
- c) All teams should have an agreed-upon team leader identified.
- d) All queries and correspondence with **The Dasani Discovery Challenge** programme team shall be carried out by the identified team leader.
- e) All details in the Entry Form are to be filled out. Incomplete registration may result in the entry being disqualified.

03. SUBMISSION:

- a) Participants shall submit their entries to **The Dasani Discovery Challenge** in the prescribed Entry Form to the prescribed email address. Submissions through channels other than those prescribed will not be accepted.
- b) Submissions for **The Dasani Discovery Challenge** after 31st December 2018 will not be entertained. The deadline must be adhered to.
- c) Each team can submit only one idea as their formal entry to the Challenge.
- d) Incomplete entries, corrupt files and associated missing/wrong details will disqualify the submission without any further communication.
- e) After registration, editing an existing entry will not be permitted.
- f) The top 10 entries will be shortlisted by a jury after evaluation of all entries received.
- g) Shortlisted participants will be required to give a detailed presentation in person to a panel of the judges at a time and place to be communicated at that time.
- h) The Coca-Cola Export Corporation (TCCEC), Pakistan Branch, reserves the right to reject any or all entries in its sole discretion, without giving any reason whatsoever.

04. GENERAL TERMS AND CONDITIONS:

- a) All submissions – including the solution design shall be original. All sources of information, knowledge or support shall be completely and explicitly referenced.
- b) All submitted materials shall be presented in English language only.
- c) Personal Information submitted for **The Dasani Discovery Challenge** will be kept confidential.
- d) Organisers reserve the right to amend **The Dasani Discovery Challenge's** Terms and Conditions and Rules of the Challenge at any time. These would subsequently be communicated to all registered participants.
- e) By participating in **The Dasani Discovery Challenge**, all participants confirm that they have complied with all rules and regulations.

- f) Organisers are not responsible for any costs whatsoever incurred in the preparation or submission of the entries, or for any claimed damage, loss, or disappointment suffered by participants who take part in **the Dasani Discovery Challenge**, or by those who wish to participate.

05. INTELLECTUAL PROPERTY RIGHTS AND RIGHT OF USE:

- a) By participating in **The Dasani Discovery Challenge**, all participants agree that submitted entry information and associated data through the **Challenge**, can be used by Dasani / TCCEC or its nominated representative, as a part of contest-related public communications and promotional materials without any payment or any other compensation to or permission from the participants.
- b) **Dasani** has the right to use, publish and showcase aspects of challenge entries, in part or entirely, in anyway deemed appropriate. Participants warrant that they have legal right to grant Dasani these rights and they agree to compensate the organisers and the programme team in case of any damage or loss because of any falsified information that has been provided by the participant at any time during the course of **The Dasani Discovery Challenge**.
- c) Dasani may decide to enter into a separate agreement for the implementation of any of the entries received, with the respective participants. If however such participants are not willing to take up the implementation, then Dasani reserves the right to implement the idea on its own or with any other partner.

06. DISQUALIFICATION OF APPROVED APPLICANT:

Dasani and The Coca-Cola Export Corporation, Pakistan Branch, reserve the right to disqualify and/or reject and terminate any application by any registered applicant that it considers having not fulfilled the required terms, or for any other reason whatsoever without specifying such reason.